

**TELEVISION ADVOCACY GROUP (TAG)**  
[www.tvadvo.com](http://www.tvadvo.com), [tag\\_makati@yahoo.com](mailto:tag_makati@yahoo.com), [tagalabang@yahoo.com](mailto:tagalabang@yahoo.com)

**HOW YOU CAN HELP**

1. Monitor...

**The TV.** As soon as you can, pick up the remote and start watching TV shows. Be very critical when viewing. When you find an “interesting” segment, list down positive and negative feedbacks. You could use the template below to guide you on how to do it. Don’t forget to note the date and time slot of that program.

**The Print Media.** You could also check out the dailies. You could share your thoughts on their feedback regarding these or other TV shows.

2. Write...

**To the TV Network.** Don’t make those comments stay long in their drafts. Immediately set upon a deadline and take out those pens and finalize those letters.

Mail them to your favorite TV network whose addresses appear below:

Channel 2, ABS-CBN Channel 2, Mother Ignacio St., Quezon City; Tel. No. 924-4101; [www.abs-cbn.com](http://www.abs-cbn.com); e-mail ad: [feedback\\_web@abs.pinoycentral.com](mailto:feedback_web@abs.pinoycentral.com)

Channel 5, Associated Broadcasting Company, 2F Apmc Building, 136 Amorsolo Street, Legaspi Village, 1229 Makati; Tel No. 892-3801; [www.abc.com.ph](http://www.abc.com.ph) .

Channel 7, GMA Network Inc., Timog cor Edsa, 1103 Quezon City; Tel. No. 9287021; [www.igma.tv](http://www.igma.tv); e-mail ad: [yourgmfamily@gmanetwork.com](mailto:yourgmfamily@gmanetwork.com)

Channel 9, Radio Philippines Network Inc., Broadcast City Complex, Commonwealth Avenue, Capital Hills, 1100 Quezon City; Tel No. 931-5080; [www.rpn9.com](http://www.rpn9.com)

Channel 11, QTV, same as Channel 7

Channel 13, Intercontinental Broadcasting Corporation, Broadcast City, Capitol Hills, Diliman, 1100 Quezon City; tel no. 9318753; [www.ibc.com.ph](http://www.ibc.com.ph)

Channel 23, Studio 23, same as Channel 2

You could likewise email them or send comments thru the feedback section in their website. IT IS MUCH BETTER TO WRITE A LETTER!

**To the Advertisers.** Don’t forget to note the commercials before and after the segment you are commenting on. You can send your letter to the advertisers of that program as well.

3. Copy Furnished the following:

**MTRCB.** Fax or mail a copy of your letter to the MTRCB. Fax No. is 925-5004 and the address: President Tower, 81 Timog Avenue, Quezon City.

**KBP Philippines.** Email a copy of your letter to [kbp@pacific.net.ph](mailto:kbp@pacific.net.ph).

**NEWSPAPERS.** Send a copy of your letter to the dailies. Address them to the editor. Below are the addresses of some of these newspapers:

Business World, 95 Balete Drive, extension New Manila, Quezon City

Manila Bulletin, Manila Bulletin Publishing Corp., Muralla cor. Recoletos St., Intramuros, Manila; e-mail ad: bulletin@mb.com.ph  
Philippine Daily Inquirer, (or c/o Mr. Nestor U. Torre), Chino Roces cor Yague & Mascardo Sts., Makati City; or P.O. Box 2353 Makati Central Post Office, 1263 Makati City; e-mail ad: feedback@inquirer.com.ph  
Philippine Star, R. Oca, Jr. & Railroad Sts., Port Area, Manila 1018; e-mail ad: feedback@philstar.net.ph

4. Join and Invite...

Email us your intention to join this worthy cost. Feel free to invite your relatives and friends – the more letters we send, the more impact we make to get things done.

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TAG Monitor/Comment Form

Program:

Channel:

Commercials:

Date:

Time:

Hosts:

Scriptwriter:

Director:

Positive Comments: Family oriented, values given, ecology friendly, wholesome, technical

Negative Comments (Give Constructive Criticism) violence, sex, drugs, alcohol, foul language, suggestive dances

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**WRITE, EMAIL, OR FAX REACTION LETTERS TO TV SHOWS TO THE FOLLOWING:**

NAME OF AGENCY/ INSTITUTION	ADDRESSEE/ ADDRESS	E-MAIL ADDRESS	CELL PHONE NO.	TEL. NO.	FAX NO.
Movie & TV Review & Classification Board (MTRCB)	Ms. Ma. Consoliza P. Laguardia President Tower, Timog Avenue Quezon City	mtrcb.gov.ph@gmail.com			925-5004
National Council for Children's Television (NCCT)	Rm. 402, 4 <sup>th</sup> Floor, Bonifacio Building, DepED Complex, Meralco Avenue Pasig City	<a href="mailto:bantaytv@ncctph.org">bantaytv@ncctph.org</a>  <a href="mailto:ncct_ph@yahoo.com">ncct_ph@yahoo.com</a>	0922-887-8252 BANTAYTV(space)FE EDBACK(space)MESS AGE and send to 700-6228 (NCCT) Available to all SMART subscribers in the Philippines	NCCT Hotline 637- 2306 from Mondays to Fridays, 8am to 5 pm 634-7156; 632-1361 loc 2158	
Kapisahan ng mga Brodkasters sa Pilipinas (KBP)		<a href="mailto:kbp@kbp.org.ph">kbp@kbp.org.ph</a> <a href="mailto:kbp@pacific.net.ph">kbp@pacific.net.ph</a>			
The Philippine Alliance Against Pornography		<a href="mailto:philalliance2000@yahoo.com">philalliance2000@yahoo.com</a>			
Philippine Daily Inquirer Editor	P. O. Box 2353, Makati Central Post Office 1263 Makati City	<a href="mailto:feedback@inquirer.com.ph">feedback@inquirer.com.ph</a> <a href="mailto:entertainment@inquirer.com.ph">entertainment@inquirer.com.ph</a>		897-8808	897-4793 897-4794
The Philippine Star Editor	R. Oca, Jr. & Railroad Sts., Port Area, Manila 1018	<a href="mailto:feedback@philstar.net.ph">feedback@philstar.net.ph</a>		527-7777	
Advertisement Concerns:					
Advertising Board of the Philippines, Inc.	Mr. Alejandro V. Castro III Executive Director Suite 6A, Dao I Condominium 189 Salcedo St., Legaspi Village, Makati City	<a href="mailto:acastroll@adboard.com.ph">acastroll@adboard.com.ph</a>			
Ad Standards Council	Mr. Rene Kahn General Manager 6 <sup>th</sup> Floor, LTA Building			893-8103;	817-7287

	118 Perea Street, Leaspi Village, Makati City	asc_gm@yahoo.com			
TV Networks - President, Producers and Advertisers of TV Networks:					
Channel 2	ABS-CBN Channel 2, Mother Ignacio St., Quezon City;	<a href="mailto:feedback_web@abs.pinoycentral.com">feedback_web@abs.pinoycentral.com</a> <a href="http://www.abs-cbn.com">www.abs-cbn.com</a>		924-4101	
Channel 4					
Channel 5	Associated Broadcasting Company, 2F Apmc Building, 136 Amorsolo Street, Legaspi Village, 1229 Makati	<a href="http://www.abc.com.ph">www.abc.com.ph</a> .		892-3801	
Channel 7	GMA Network Inc., Timog cor Edsa, 1103 Quezon City	<a href="mailto:yourgmfamily@gmanetwork.com">yourgmfamily@gmanetwork.com</a> <a href="http://www.igma.tv">www.igma.tv</a>		928-7021	
Channel 9	Radio Philippines Network Inc., Broadcast City Complex, Commonwealth Avenue, Capital Hills, 1100 Quezon City	<a href="http://www.rpn9.com">www.rpn9.com</a>		931-5080	
Channel 11	QTV, GMA Network Inc., Timog cor Edsa, 1103 Quezon City	<a href="mailto:yourgmfamily@gmanetwork.com">yourgmfamily@gmanetwork.com</a> <a href="http://www.igma.tv">www.igma.tv</a>		928-7021	
Channel 13	Intercontinental Broadcasting Corporation, Broadcast City, Capitol Hills, Diliman, 1100 Quezon City	<a href="http://www.abc.com.ph">www.abc.com.ph</a>		931-8753	
Channel 23	Studio 23, Mother Ignacio St., Quezon City	<a href="http://www.abs-cbn.com">www.abs-cbn.com</a>		924-4101	